

Geauga Growth Partnership 2020 Annual Business Survey Results

142 Respondents

Please select the category of organization you represent. Select only one please.

	Number of Response(s)	Response Ratio
Professional/Consulting	12	8.4%
Education	2	1.4%
Financial	8	5.6%
Government	9	6.3%
Manufacturing	37	26.0%
Medical/Healthcare	4	2.8%
Non-Profit	12	8.4%
Real Estate	5	3.5%
Retail	7	4.9%
Service Provider	14	9.8%
Agriculture	2	1.4%
Other	17	11.9%
No Responses	13	9.1%
Total	142	100%

Is your company identified as one/more of the following? Select all that apply.

	Number of Response(s)	Response Ratio
Woman-owned business	23	43.3%
Veteran-owned business	5	9.4%
Minority-owned business	3	5.6%
LGBTQ-owned business	0	0.0%
Don't know	24	45.2%
Total	53	100%

Do you consider your company to be part of a supply chain?

	Number of Response(s)	Response Ratio
Yes	54	38.0%
No	68	47.8%
Don't know	6	4.2%
No Responses	14	9.8%
Total	142	100%

As of April 15, 2020 how many people does your organization employ?

	Number of Response(s)	Response Ratio
up to 10	43	30.2%
11 - 25	17	11.9%
26 - 50	25	17.6%
51 - 100	16	11.2%
Over 100	24	16.9%
Don't know	2	1.4%
No Responses	15	10.5%
Total	142	100%

Is this number higher or lower than last year at this time?

	Number of Response(s)	Response Ratio
Higher	28	19.7%
Lower	43	30.2%
Don't know	10	7.0%
No Responses	61	42.9%
Total	142	100%
44 Comment(s)		

Over the next 6 months do you expect business conditions in your organization to ?

	Number of Response(s)	Response Ratio
Improve	45	31.6%
Stay the Same	21	14.7%
Decline	33	23.2%
Don't know	24	16.9%
No Responses	19	13.3%
Total	142	100%

Do you plan to hire any new employees in the next six months?

	Number of Response(s)	Response Ratio
Yes	38	26.7%
No	10	7.0%
Don't know	18	12.6%
No Responses	76	53.5%
Total	142	100%

What is the educational level of the new employees you seek to hire? Select all that apply.

	Number of Response(s)	Response Ratio
No degree required	11	35.4%
High School Diploma / GED	12	38.7%
College Degree - 2 Year Associates	7	22.5%
College Degree - 4 Year	11	35.4%
Career Tech Certification	7	22.5%
Licensed Commercial Driver (CDL)	2	6.4%
Medical Degree (i.e. RN, MD)	2	6.4%
Advanced Degrees (i.e. MBA, Master's Degree, PhD)	4	12.9%
CPA	2	6.4%
Other specific licensing	2	6.4%
Other	4	12.9%
Total	31	100%

What issues are you having that affect your current workforce? Select all that apply.

	Number of Response(s)	Response Ratio
Drug and/or Alcohol Use	9	8.3%
Transportation	5	4.6%
Absenteeism	21	19.4%
Confrontational Behavior	6	5.5%
Tardiness	6	5.5%
Wage & Benefit Competition	25	23.1%
Employee Attitude	20	18.5%
We have no issues affecting our workforce.	32	29.6%
Don't know	5	4.6%
Other	27	25.0%
Total	108	100%

Do you plan to invest in any of the following in the next six months? Select all that apply.

	Number of Response(s)	Response Ratio
Equipment	44	39.2%
Building/Plant	19	16.9%
Technology Software	37	33.0%
Capacity	6	5.3%
IT Security	11	9.8%
Technology Hardware	16	14.2%
Automation	7	6.2%
Training	44	39.2%
Company Acquisitions	2	1.7%
Marketing	45	40.1%
No investments are planned	18	16.0%
Don't know	10	8.9%
Other	6	5.3%
Total	112	100%

If you are planning to invest in your current Geauga County location, or in a new location in Geauga, what needs might you have? Select all that apply.

	Number of Response(s)	Response Ratio
Building Expansion	14	15.2%
Zoning change	7	7.6%
Financing	11	11.9%
Land Acquisition	4	4.3%
Building Acquisition	6	6.5%
Tax Abatement	4	4.3%
JOBS Ohio Incentives	6	6.5%
Funding Road and Traffic Improvements	1	1.0%
No investment is planned.	45	48.9%
Don't know.	19	20.6%
Other	4	4.3%
Total	92	100%

Will any of the following factors have an impact on your business in the next 6 months? Select all that apply.

	Number of Response(s)	Response Ratio
Uncertainty about the U.S. Economy	99	89.1%
Recruiting / Hiring qualified workers	44	39.6%
Tax reform	7	6.3%
U.S. Tariffs	10	9.0%
Increasing healthcare costs and regulations	39	35.1%
Uncertainty or negative effects of government policy or regulations	41	36.9%
Maintaining profit margins	35	31.5%
Interest rates	18	16.2%
Workforce retention	25	22.5%
Price of raw materials	13	11.7%
Energy Costs	7	6.3%
Funding	18	16.2%
Consumer Confidence	36	32.4%
Cash Flow	34	30.6%
Other	6	5.4%
Total	111	100%

Part of GGP's mission is to prepare high school students with skills necessary for when they enter the workforce. What skills do you need in your organization that you find are most lacking in high school graduates? Select all that apply.

	Number of Response(s)	Response Ratio
Work Ethic	66	62.8%
Interpersonal Communication	45	42.8%
Reliability	53	50.4%
Language Skills (i.e. good grammar & proper spelling)	23	21.9%
Problem Solving	44	41.9%
Personal Integrity	34	32.3%
Teamwork & Collaboration	34	32.3%
Technical skills (i.e. math, computer skills)	31	29.5%
We do not hire high school graduates	16	15.2%
Don't know	8	7.6%
Other	4	3.8%
Total	105	100%

What training is needed in your company? Select all that apply. If "Other," please be specific:

	Number of Response(s)	Response Ratio
Customer Service	25	28.7%
Supervisor Training	28	32.1%
Coaching & Mentoring	25	28.7%
Strategic Planning	17	19.5%
Sales Training	13	14.9%
Interpreting Financial Statements	6	6.8%
Marketing	17	19.5%
Delegation/Workload Management	20	22.9%
Microsoft Office Programs	22	25.2%
Quickbooks	10	11.4%
Business Writing	7	8.0%
Blueprint Interpretation	2	2.2%
Process Improvement (LEAN)	14	16.0%
Welding	4	4.5%
How to export	2	2.2%
Growing your contracts	8	9.1%
Emotional Intelligence	20	22.9%
Other	15	17.2%
Total	87	100%

Have you or your employees participated in trainings presented by GGP over the last 12 months?

	Number of Response(s)	Response Ratio
Yes	55	38.7%
No	51	35.9%
Don't know	3	2.1%
No Responses	33	23.2%
Total	142	100%

What level of improvement have you seen in your/your employees work as a result of skills gained through GGP trainings?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

	No Improvement	Evidence of some Improvement	Great Improvement
	1	29	2
	3%	91%	6%

Which of these areas do you think GGP should continue to address in the next 12 months? Select all that apply.

	Number of Response(s)	Response Ratio
Workforce Attraction & Recruitment	44	44.8%
Entrepreneur Programs for Attraction & Growth	27	27.5%
Financing, Alternative Funding Opportunities	29	29.5%
Business Educational Programs & Workshops, Compliance Updates	36	36.7%
Business Attraction	20	20.4%
Workforce Training & Development	44	44.8%
State & Federal Regulations	21	21.4%
Infrastructure Challenges (please explain in comment box below)	5	5.1%
Business Retention	17	17.3%
Youth Workforce Training	25	25.5%
Don't know	12	12.2%
Other	8	8.1%
Total	98	100%