



2019 SPONSORSHIP OPPORTUNITIES

HomeGrown Geauga Annual Fundraising Event (Saturday, August 3, 2019)

Location: ASM International, 9639 Kinsman Road, Materials Park, OH 44073-0002

Anticipated Attendance: More than 400 Business Leaders, County & State Officials, other Benefactors & Media

Event Purpose: HomeGrown Geauga is the primary annual fundraising event to support the GGP's Workforce Development programs, which strive to **PREPARE TOMORROW'S WORKFORCE TODAY**. The High School Internship Program, Career Awareness and Career Readiness days and the new "Ignite Your Career" event are providing Geauga County students with valuable skills they need to succeed in the workplace.

Event Description: HomeGrown Geauga is an evening of homegrown food, spirits and entertainment provided by Geauga musical and other artistic talent. Featured restaurants and chefs will provide a great culinary experience featuring locally grown produce, farm raised meat and exquisite desserts.

Marketing Tactics

- Media releases (to begin early spring 2019); monthly eNewsletter to more than 2,000 active contacts
- Social Media (Facebook, Twitter, LinkedIn, Instagram); GGP Website; Event e-Vites and Flyers; Event banners & signage

\$10,000 – PRESENTING SPONSOR Level (\$7,600 Tax-deductible)

- 24 tickets to the HomeGrown Geauga Event
- Logo recognition on the top right of the HomeGrown masthead, appearing in all advertising and promotions
- Exclusive Recognition in Geauga Business Magazine
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News "Growth Points" sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

\$7,500 – DIAMOND Sponsor Level (\$5,900 Tax-deductible)

- 16 tickets to the HomeGrown Geauga Event
- Mention in Geauga Business Magazine
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News "Growth Points" sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

\$5,000 – PLATINUM Sponsor Level (\$3,800 Tax-deductible)

- 12 Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

\$2,500 – GOLD Sponsor Level (\$1,700 Tax-deductible)

- 8 Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

\$1,500 – SILVER Sponsor Level (\$900 Tax-deductible)

- 6 Tickets for the HomeGrown Geauga Event
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements for HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

\$1,000 – BRONZE Sponsor Level (\$600 Tax-deductible)

- 4 Tickets for the HomeGrown Geauga Event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

\$ 500 – PATRON Sponsor Level (\$300 Tax-deductible)

- 2 Tickets for the HomeGrown Geauga Event
- Sign Recognition at HomeGrown Geauga event

geauga growth partnership, inc.

2019 Sponsorship Participation Form



SPONSOR INFORMATION

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (OFFICE) _____ (MOBILE) _____

EMAIL: _____

SPONSORSHIP LEVELS

2018 GGP Annual Partners Meeting

Priority seating will be given to sponsors.

Wed., May 1, 2019

- _____ \$2,000 - Gold Sponsor
- _____ \$1,000 - Silver Sponsor
- _____ \$ 500 - Bronze Sponsor

2019 Internship Recognition Event

Thurs., August 8, 2019

- _____ \$1,000 Gold Sponsor
- _____ \$ 500 Silver Sponsor

2018-19 Youth Workforce Training events

Career Awareness & Career Readiness

One-day events for Geauga schools throughout the schoolyear **(Oct - Dec/January - April)**

- _____ \$1,000 Exclusive Spotlight Company Sponsor (per event)
- _____ \$ 500 Spotlight Company Co-Sponsor (per event)

HomeGrown Geauga Annual Fundraising Event

Sat., August 3, 2019

- _____ \$10,000 Presenting Sponsor
- _____ \$7,500 - Diamond Sponsor
- _____ \$5,000 - Platinum Sponsor
- _____ \$2,500 - Gold Sponsor
- _____ \$1,500 - Silver Sponsor
- _____ \$1,000 - Bronze Sponsor
- _____ \$ 500 - Patron Sponsor



2019 Entrepreneur Success Breakfasts

(Scheduled: 5/17- J.Wilson/AquaDoc; 7/12 S.Sapita/BaseTek; 10/18 Patterson Family, Patterson Fruit Farm, 12/6 D. Ronyak/Ronyak Paving)

- _____ \$1,000 Sponsor (annual)
- _____ \$ 250 Sponsor (single event)

2019 Networking Events

(Scheduled: April 4, June 13, Oct date TBD, Dec 5th)

- _____ \$1,000 Sponsor (annual)
- _____ \$ 250 Sponsor (single event)

PAYMENT

Checks should be made payable to the **Geauga Growth Partnership** and returned with this form to:
12373 Kinsman Road #106, Newbury, OH 44065

_____ **Check Enclosed**

_____ **Please Invoice Me**

_____ **Credit Card**

W-9 is needed to process payment)

Credit Card #: _____ Exp.Date: _____ CVC Code (security): _____

Cardholder Name: _____ Email: _____

Billing Address: _____ Zip: _____

Signature: _____ Date : _____