



## Recruitment Beyond the Help Wanted Sign

**Friday, February 15, 2019, 8:00 AM- 9:30 AM**  
Newbury Business Park Training Center  
12373 Kinsman Road, Building C, Newbury OH 44065

**For some the help wanted yard sign works great! But when it's not working, what's your "B" plan, online ads? With 597 online job postings by Geauga companies in November 2018, is yours getting lost in mix? Is your retention rate climbing or declining?**

**If your ads aren't attracting the workers you need, if you're struggling to retain workers, it's time to rethink your strategy. Register to attend this opportunity to learn about marketing platforms that work best, tools to use in your recruitment and retention strategy and sourcing ideas that can work for small to large companies.**

**Order your seat today! Don't miss this opportunity.**

**7:30 - 8:00 AM Networking & light breakfast**

**8:00 - 9:30 AM Training, Q&A**



### **Our panelists include:**

**Bonnie Troyer, HR Strategies & Solutions.** HR Strategies & Solutions was founded by Bonnie Troyer to help meet the Human Resource needs of small and medium-sized businesses in Northeast Ohio.

**Christian Klein, CEO, Company 119.** Christian co-founded Company 119 with a vision for helping businesses and organizations grow their bottom line and generate sales through effective digital marketing.

**Jody Miller, FirstPath Consulting.** Human resources professional has broad experience in all areas of human resources management with emphasis on recruitment, career development and culture building.

**Fee to attend (per person):**  \$ 35.00 GGP Members  \$ 55.00 All others

### **PAYMENT**

Qty \_\_\_\_ @ \$ \_\_\_\_ Fee = \$ \_\_\_\_ Total

By Check (Payable to the Geauga Growth Partnership, 12373 Kinsman Rd #106, Newbury, OH 44065)

Invoice Me\*  # PO required \_\_\_\_\_  Credit Card\*\* Contact 440-564-1060 for processing.

Participant: \_\_\_\_\_ email \_\_\_\_\_

Participant: \_\_\_\_\_ email \_\_\_\_\_

Company \_\_\_\_\_

Order placed by: \_\_\_\_\_ Title \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**\*Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Terms & Conditions:** Limited seating is available.

\* For invoice processing, please email form to [info@geaugagrowth.com](mailto:info@geaugagrowth.com).

\*\*For Credit card processing please call 440-564-1060 to provide payment information.

Don't miss this opportunity to update your knowledge and breathe new life into your workforce strategy!

Thank you to OhioMeans Jobs for the November online ad statistics.

Geauga Growth Partnership is a business-led, 501c(3) non-profit economic development organization dedicated to the retention, growth and attraction of jobs, investment and economic growth in Geauga County.