



## 2019 Sponsorship Opportunities and Benefits

### **2019 Geauga Growth Annual Partners Meeting (Wednesday, May 1, 2019)**

**Notre Dame Education Center – 7:30-10:00 AM**

**Anticipated Attendance** – 200+ Geauga County Business Leaders and Media

**Keynote speaker: Jim Tressel, President of Youngstown State**



#### **\$2,000 Gold Sponsor Level (all of Silver and Bronze plus...)**

- Complementary Reserved Table for 7 (# of seats accommodated by venue)
- Name & Logo recognition on all Annual Meeting event flyers & ADs
- Name, Logo & hot link on all GGP e-Newsletter “Growth Points” sent prior to event
- Logo Recognition on GGP Website

#### **\$1,000 Silver Sponsor Level (all of Bronze plus...)**

- Complementary reserved table with up to 4 seats
- Name, Logo & hot link on all GGP Emailed announcements for Annual Meeting promotions
- Name & Logo recognition on all Annual Meeting event flyers

#### **\$ 500 Bronze Sponsor Level**

- Name recognition on all GGP media releases sent to promote Annual Meeting
- Sign recognition displayed at Annual Meeting event
- Name & logo recognition in GGP’s 2018-19 Annual Report

### **2019 Entrepreneur Success Breakfast** (Up to 4 per year. Topics & Locations TBA)

**Anticipated Attendance:** Success Breakfasts = 75-200

**Success Breakfast Purpose:** to hear, learn from and be inspired by the stories of Geauga County entrepreneurs who have built their businesses from the ground up.

#### **\$1,000 Annual Success Breakfast Sponsor (All benefits for single, plus...)**

- Year-long Name & Logo recognition & hot link on GGP’s Growth Points as Annual Success Breakfast Sponsor

#### **\$250 Success Breakfast Sponsor Level (single event only)**

- Name & Logo & hot link on all GGP Emailed event announcements for the sponsored Success Breakfast
- Name recognition on all GGP media releases sent to highlight sponsored Entrepreneur Success Breakfast
- Sign Recognition at sponsored Entrepreneur Success Breakfast event(s)

### **2019 Networking Events** (Up to 4 per year. Dates/locations TBA)

**Anticipated Attendance:** 50-75 per event

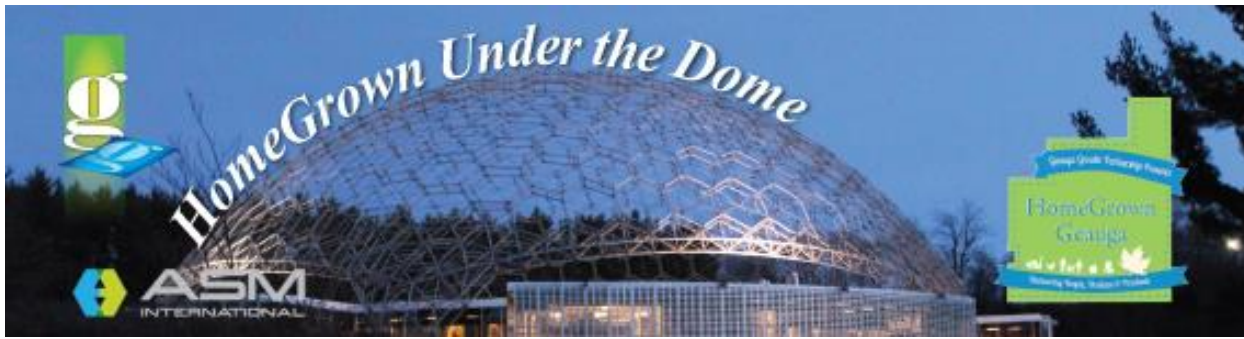
**Networking Event Purpose:** to connect with other GGP members, build collaborations, generate business

#### **\$1,000 Annual Networking Event Sponsor (All benefits of single, plus...)**

- Year-long Name & Logo & hot link on GGP’s Growth Points as Annual Networking Sponsor

#### **\$250 Networking Event Sponsor Level (single event)**

- Name & Logo & hot link on all GGP Emailed event announcements for the sponsored Networking event
- Name recognition on all GGP media releases sent to highlight sponsored Networking event
- Sign Recognition at sponsored Networking event



## **HomeGrown Geauga Annual Fundraising Event (Saturday, August 3, 2019)**

**Location:** ASM International, 9639 Kinsman Road, Materials Park, OH 44073-0002

**Anticipated Attendance:** More than 300 Business Leaders, County and State Officials, other Benefactors and Media

**Event Purpose:** HomeGrown Geauga is the primary annual fundraising event to support the GGP's Workforce Development programs, which strive to **PREPARE TOMORROW'S WORKFORCE TODAY**. The High School Internship Program, Career Awareness and Career Readiness days and the new "Ignite Your Career" event are providing Geauga County students with valuable skills they need to succeed in the workplace.

**Event Description:** HomeGrown Geauga is an evening of home grown food, spirits and entertainment provided by Geauga musical and other artistic talent. Featured restaurants and chefs will provide a great culinary experience featuring locally grown produce, farm raised meat and exquisite desserts.

### **Marketing Tactics**

-Media releases (to begin early spring 2019); monthly eNewsletter to more than 2,000 active contacts

-Social Media (Facebook, Twitter, LinkedIn); GGP Website; Event e-Vites and Flyers; Event banners & signage

### **\$7,500 – DIAMOND Sponsor Level (\$5,900 Tax-deductible)**

- Two Complementary Tables of 8 (16 total tickets) at the HomeGrown Geauga Event
- Exclusive Recognition in Geauga Business Magazine summer issue
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News "Growth Points" sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

### **\$5,000 – PLATINUM Sponsor Level (\$3,800 Tax-deductible)**

- 12 Complementary Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News "Growth Points" sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

**\$2,500 – GOLD Sponsor Level (\$1,700 Tax-deductible)**

- 8 Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

**\$1,500 – SILVER Sponsor Level (\$900 Tax-deductible)**

- 6 Tickets for the HomeGrown Geauga Event
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements for HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

**\$1,000 – BRONZE Sponsor Level (\$600 Tax-deductible)**

- 4 Tickets for the HomeGrown Geauga Event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

**\$ 500 – PATRON Sponsor Level (\$300 Tax-deductible)**

- 2 Tickets for the HomeGrown Geauga Event
- Sign Recognition at HomeGrown Geauga event

**GGP Internship Recognition Program (Thursday, August 8, 2019)**

**Location TBD – 6:00-9:00 PM**

**Anticipated Attendance:** Up to 150 Internship Students, Business Sponsors, Intern families & Media

**Program Purpose:** to recognize and celebrate the students who completed the 2018 Summer Internship season.

**\$1,000 Gold Sponsor Level (all of Silver plus...)**

- Name & Logo & hot link on all GGP Emailed event announcements for Internship Recognition event

**\$ 500 Silver Sponsor Level**

- Name recognition on all GGP media releases sent to highlight Internship Recognition event
- Sign Recognition at Internship Recognition event

**2019 Youth Workforce Training Events**

8th Grade Career Awareness Events & High School Career Readiness Trainings (up to 12 events throughout the year).

Single-day events available to every Geauga County school; average attendance: 100 students per event.

**\$1000 - Exclusive Spotlight Company Sponsor (per event)**

- Opportunity to address students at event
- Name/logo Recognition at Youth event

**\$500 - Spotlight Company Co-Sponsor (per event)**

- Opportunity to address students at event
- Name/logo Recognition at Youth event



# geauga growth partnership, inc.

## 2019 Sponsorship Participation Form

### SPONSOR INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (OFFICE) \_\_\_\_\_ (MOBILE) \_\_\_\_\_

EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVELS

#### 2018 GGP Annual Partners Meeting Wed., May 1, 2019

\_\_\_\_\_ \$2,000 - Gold Sponsor

\_\_\_\_\_ \$1,000 - Silver Sponsor

\_\_\_\_\_ \$ 500 - Bronze Sponsor

#### 2019 Internship Recognition Event Thurs., August 8, 2019

\_\_\_\_\_ \$1,000 Gold Sponsor

\_\_\_\_\_ \$ 500 Silver Sponsor

#### 2018-19 Youth Workforce Training events Career Awareness & Career Readiness

One-day events for Geauga schools throughout the school year (Oct - Dec/January - April)

\_\_\_\_\_ \$1,000 Exclusive Spotlight Company Sponsor (per event)

\_\_\_\_\_ \$ 500 Spotlight Company Co-Sponsor (per event)

#### HomeGrown Geauga Annual Fundraising Event Sat., August 3, 2019

\_\_\_\_\_ \$7,500 - Diamond Sponsor

\_\_\_\_\_ \$5,000 - Platinum Sponsor

\_\_\_\_\_ \$2,500 - Gold Sponsor

\_\_\_\_\_ \$1,500 - Silver Sponsor

\_\_\_\_\_ \$1,000 - Bronze Sponsor

\_\_\_\_\_ \$ 500 - Patron Sponsor



#### 2019 Entrepreneur Success Breakfasts Dates TBA (4/year)

\_\_\_\_\_ \$1,000 Sponsor (annual)

\_\_\_\_\_ \$ 250 Sponsor (single event)

#### 2019 Networking Events Dates TBA (4/year)

\_\_\_\_\_ \$1,000 Sponsor (annual)

\_\_\_\_\_ \$ 250 Sponsor (single event)

### PAYMENT

Checks should be made payable to the **Geauga Growth Partnership** and returned with this form to:  
12373 Kinsman Road #106, Newbury, OH 44065

\_\_\_\_\_ **Check Enclosed**

\_\_\_\_\_ **Please Invoice Me**

\_\_\_\_\_ **Credit Card**

W-9 is needed to process payment

Credit Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ CVC Code (security): \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date : \_\_\_\_\_