



2018 Sponsorship Opportunities and Benefits

2018 Geauga Growth Annual Partners Meeting (Wednesday, May 9, 2018)

Notre Dame Education Center – 7:30-10:00 AM

Anticipated Attendance – 200+ Geauga County Business Leaders and Media

Meeting Purpose: to update and inform the community of Geauga Growth Partnership achievements and deliverables, and to address relevant economic development topics. The meeting will feature a buffet breakfast and guest speakers.

Keynote speaker: Christopher M. Connor, former CEO and Executive Chairman of The Sherwin-Williams Company

\$2,000 Gold Sponsor Level

- Complementary Reserved Table for 7 (# of seats accommodated by venue)
- Logo Recognition on GGP Website
- Name & logo recognition in GGP's 2017-18 Annual Report
- Sign recognition displayed at Annual Meeting event
- Name, Logo & hot link on all GGP e-Newsletter "Growth Points" sent prior to event
- Name, Logo & hot link on all GGP Emailed announcements for Annual Meeting promotions
- Name & Logo recognition on all Annual Meeting event flyers & ADs
- Name recognition on all GGP media releases sent to promote Annual Meeting

\$1,000 Silver Sponsor Level

- Complementary reserved table with up to 4 seats
- Name & logo recognition in GGP's 2016-17 Annual Report
- Sign recognition displayed at Annual Meeting event
- Name, Logo & hot link on all GGP Emailed announcements for Annual Meeting promotions
- Name & Logo recognition on all Annual Meeting event flyers
- Name recognition on all GGP media releases sent to promote Annual Meeting

\$ 500 Bronze Sponsor Level

- Name recognition on all GGP media releases sent to promote Annual Meeting
- Sign recognition displayed at Annual Meeting event
- Name & logo recognition in GGP's 2016-17 Annual Report

GGP Internship Recognition Program (Thursday, August 2, 2018)

Location TBA – 6:00-9:00 PM

Anticipated Attendance: Up to 150 Internship Students, Business Sponsors, Intern families & Media

Program Purpose: to recognize and celebrate the students who completed the 2018 Summer Internship season.

\$1,000 Sponsor Level

- Name & Logo & hot link on all GGP Emailed event announcements for Internship Recognition event
- Name recognition on all GGP media releases sent to highlight Internship Recognition event
- Sign Recognition at Internship Recognition event

\$ 500 Sponsor Level

- Name recognition on all GGP media releases sent to highlight Internship Recognition event
- Sign Recognition at Internship Recognition event

2018 Youth Workforce Training Events

8th Grade Career Awareness Events & High School Career Readiness Trainings (up to 12 events throughout the year).
Single-day events available to every Geauga County school; average attendance: 100 students per event

\$1000 - Exclusive Lunch Sponsor Level per event

- Opportunity to address students at event
- Name/logo Recognition at Youth event

\$500 - Lunch Co-Sponsor Level per event

- Name/logo Recognition at Youth event

2018 Entrepreneur Success Breakfast (Up to 4 per year. Topics & Locations TBA)

Anticipated Attendance: Success Breakfasts = 75-200

Success Breakfast Purpose: to hear, learn from and be inspired by the stories of Geauga County entrepreneurs who have built their businesses from the ground up.

\$1,000 Annual Success Breakfast Sponsor

- Year-long Name & Logo recognition & hot link on GGP's Growth Points as Annual Success Breakfast Sponsor
- Name & Logo & hot link on all GGP Emailed event announcements for the sponsored Success Breakfast
- Name recognition on all GGP media releases sent to highlight sponsored Entrepreneur Success event(s)
- Sign Recognition at sponsored Entrepreneur Success Breakfast

\$250 Success Breakfast Sponsor Level (single event)

- Name & Logo & hot link on all GGP Emailed event announcements for the sponsored Success Breakfast
- Name recognition on all GGP media releases sent to highlight sponsored Entrepreneur Success Breakfast
- Sign Recognition at sponsored Entrepreneur Success Breakfast event(s)

2018 Networking Events (Up to 4 per year. Dates/locations TBA)

Anticipated Attendance: 50-75 per event

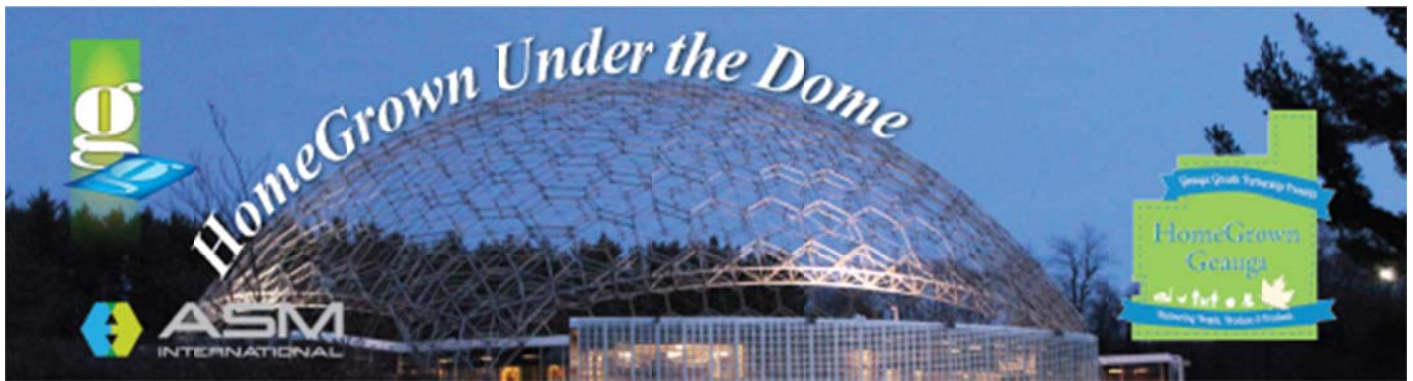
Networking Event Purpose: to connect with other GGP members, build collaborations, generate business

\$1,000 Annual Networking Event Sponsor

- Year-long Name & Logo & hot link on GGP's Growth Points as Annual Networking Sponsor
- Name & Logo & hot link on all GGP Emailed event announcements for the sponsored Networking event(s)
- Name recognition on all GGP media releases sent to highlight sponsored Networking event(s)
- Sign Recognition at sponsored Networking event

\$250 Networking Event Sponsor Level (single event)

- Name & Logo & hot link on all GGP Emailed event announcements for the sponsored Networking event
- Name recognition on all GGP media releases sent to highlight sponsored Networking event
- Sign Recognition at sponsored Networking event



HomeGrown Geauga Annual Fundraising Event (Saturday, August 11, 2018)

Location: ASM International, 9639 Kinsman Road, Materials Park, OH 44073-0002

Anticipated Attendance: More than 300 Business Leaders, County and State Officials, other Benefactors and Media

Event Purpose: HomeGrown Geauga is the primary annual fundraising event to support the GGP's Workforce Development programs, which strive to **PREPARE TOMORROW'S WORKFORCE TODAY**. The High School Internship Program, Career Awareness and Career Readiness days and the new "Ignite Your Career" event are providing Geauga County students with valuable skills they need to succeed in the workplace.

Event Description: HomeGrown Geauga is a unique evening of home grown food, spirits and entertainment provided by Geauga musical and other artistic talent. Featured restaurants and chefs will provide a great culinary experience featuring locally grown produce, farm raised meat and exquisite desserts.

Marketing Tactics

- Media releases (to begin early spring 2018)
- eNewsletter (at least monthly, to begin no later than April) to more than 2,000 active contacts
- Social Media (Facebook, Twitter, LinkedIn)
- GGP Website
- Event e-Vites and Flyers
- Event banners & signage

\$7,500 – DIAMOND Presenting Sponsor Level (\$5,900 Tax-deductible)

- Named Diamond Presenting Sponsor
- Two Complementary Tables of 8 (16 total tickets) at the HomeGrown Geauga Event
- Exclusive Recognition in Geauga Business Magazine summer issue
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News "Growth Points" sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

HomeGrown Geauga Sponsorship Opportunities Continued...

\$5,000 – PLATINUM Sponsor Level (\$3,800 Tax-deductible)

- Named as a Platinum Sponsor at the HomeGrown Geauga Event
- 12 Complementary Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

\$2,500 – GOLD Sponsor Level (\$1,700 Tax-deductible)

- Named as a Gold Sponsor at the HomeGrown Geauga Event
- 8 Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website HomeGrown Geauga page
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline June 1)
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

\$1,500 – SILVER Sponsor Level (\$900 Tax-deductible)

- Named as a Silver Sponsor at the HomeGrown Geauga Event
- 6 Tickets for the HomeGrown Geauga Event
- Logo recognition on HomeGrown Geauga promotional give-aways (deadline June 30)
- Name & Logo & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo & hot link on all GGP Emailed event announcements for HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

\$1,000 – BRONZE Sponsor Level (\$600 Tax-deductible)

- Named as a Bronze Sponsor at the HomeGrown Geauga Event
- 4 Tickets for the HomeGrown Geauga Event
- Name & Logo & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

\$ 500 – PATRON Sponsor Level (\$300 Tax-deductible)

- Named as a Patron of the HomeGrown Geauga Event
- 2 Tickets for the HomeGrown Geauga Event
- Sign Recognition at HomeGrown Geauga event