



Leading business growth in Geauga County

geauga **growth** partnership, inc.

presents

Preparing Your Family & Business for Growth & Transition

Friday, May 19 2017,

7:30 a.m. networking & light breakfast

8-10 a.m. presentation

Kent State University at Geauga

14111 Claridon-Troy Road, Burton 44021

This event is free, but please register through the QR Code or at
<https://familybusiness-growth-transition.eventbrite.com>



Featured presenters are:

*Linda Brown, Ph.D., Owner of Partners for Organizational Success
and Richard Tanner, President & Founder of Ownership Advisors, Inc.*



Family-run businesses are the backbone of America's economy and account for an estimated 60-percent of total U.S. employment, 68-percent of all new jobs and 65-percent of wages paid.

If you are involved in a family-owned business, you know it is not always easy. According to The Boston Globe, only 40-percent of family-owned businesses survive to the second generation, 12-percent to the third, and 3-percent to the fourth.

Learn from industry experts on how to address sensitive family issues in ways that create confidence and clarity while strengthening your business and making it more sustainable for future generations or more valuable to a potential buyer.

- Hear actual case studies
- Hear how to protect and grow your enterprise value
- Learn how successful families determine roles of family and non-family members
- Take away tools to help you assess your own exit readiness and how to plan for it



43% of family firms do not have a succession plan in place, with only 12% making it to the 3rd generation.

Source: Family Business Survey, 2016, National Bureau of Economic Research Family Business Alliance