



Geauga Growth Partnership, Inc.

PRESS ANNOUNCEMENT FOR IMMEDIATE RELEASE

Contact: Marcia Owen
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Geauga Growth Partnership Expands to Offer Business Consulting Service

Geauga Growth Partnership is expanding its member services with the addition of strategic business consultant David Kraninger to the GGP team.

Kraninger is a business management strategist who helps companies improve their performance by reviewing organizational structure and responsibilities, analyzing operations, developing strategic initiatives, and encouraging market-focused action. His expertise and experience provide the GGP membership with an important resource for the many challenges they face in today's business environment.

His areas of focus -- including Organizational Development, Cost Structure and Analysis, and Sales and Marketing -- are relevant to virtually any Geauga County business. His services will initially be available to GGP members at no cost.

Before joining GGP, Kraninger served as president of a subsidiary of a Fortune 500 company. He spent over 45 years in manufacturing environments, working in engineering, sales, international marketing and general management. He led strategic initiatives that focused on evaluating core competencies, improving product margins, and reorganizing businesses to reduce queue time and improve throughput. In two of these initiatives, he defined the scope and involved the services of the McKensey Company and Arthur D. Little organizations.

Dave Kraninger received a BSME from Marquette University in Milwaukee, Wisconsin and later pursued additional marketing and operational education from the University of Chicago and Case Western Reserve University. He and his wife Pat moved into Bainbridge Township 30 years ago, raised four children, and now have nine grandchildren. He has traveled the world and continues to enjoy the benefits and quality of life that Geauga County offers.

Says CCP President Tracy Jemison, "The mission of the GGP is help our companies grow. Having Dave Kraninger on our staff adds another tool in our toolbox to help our businesses compete regionally, nationally, and globally."

To set up an appointment with Dave, please contact Tracy at tjemison@geaugagrowth.com or call the office at 440-564-1060.