



# geauga growth partnership, inc.

## 2017 Sponsorship Participation Form

### SPONSOR INFORMATION

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: (OFFICE) \_\_\_\_\_ (MOBILE) \_\_\_\_\_

EMAIL: \_\_\_\_\_

### SPONSORSHIP LEVELS

#### 2017 GGP Annual Partners Meeting Wednesday, June 21, 2017

\_\_\_\_\_ \$2,000 - Gold Sponsor

\_\_\_\_\_ \$1,000 - Silver Sponsor

\_\_\_\_\_ \$ 500 - Bronze Sponsor

#### HomeGrown Geauga Annual Fundraising Event Saturday, August 19, 2017

\_\_\_\_\_ \$7,500 - Diamond Sponsor

\_\_\_\_\_ \$5,000 - Platinum Sponsor

\_\_\_\_\_ \$2,500 - Gold Sponsor

\_\_\_\_\_ \$1,500 - Silver Sponsor

\_\_\_\_\_ \$1,000 - Bronze Sponsor

\_\_\_\_\_ \$ 500 - Patron Sponsor



#### 2017 Internship Recognition Program August 10, 2017

\_\_\_\_\_ \$1,000 Sponsor

\_\_\_\_\_ \$ 500 Sponsor

#### 2017 Entrepreneur Success Breakfasts Dates TBA (4/year)

\_\_\_\_\_ \$1,000 Sponsor (annual)

\_\_\_\_\_ \$ 250 Sponsor (single event)

#### 2017 Youth Workforce Training events Career Awareness & Career Readiness One-day events (January - April, Oct - Dec)

\_\_\_\_\_ \$1,000 Exclusive Lunch Sponsor per event  
(actual costs not to exceed \$1000 will be invoiced)

\_\_\_\_\_ \$ 500 Lunch Co-Sponsor per event  
(actual costs not to exceed \$500 will be invoiced)

#### 2017 Networking Events Dates TBA (4/year)

\_\_\_\_\_ \$1,000 Sponsor (annual)

\_\_\_\_\_ \$ 250 Sponsor (single event)

### PAYMENT

Checks should be made payable to the **Geauga Growth Partnership** and returned with this form to:  
12373 Kinsman Road #106, Newbury, OH 44065

\_\_\_\_\_ **Check Enclosed**

\_\_\_\_\_ **Please Invoice Me**

\_\_\_\_\_ **Credit Card**

W-9 is needed to process payment

Credit Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ CVC Code (security): \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date : \_\_\_\_\_



## 2017 Sponsorship Opportunities and Benefits

### 2016 Geauga Growth Annual Partners Meeting (Wednesday, June 21, 2017)

**Notre Dame Education Center, Chardon – 7:30-10:00 AM**

**Anticipated Attendance** – 200+ Geauga County Business Leaders and Media

**Meeting Purpose:** to update and inform the community of Geauga Growth Partnership achievements and deliverables, and to address relevant economic development topics. The meeting will feature a buffet breakfast and guest speakers. **Keynote speaker: Mr. Joel A. Elvery, Economist with Federal Reserve Bank of Cleveland**

#### \$2,000 Gold Sponsor Level

- Complementary Table for 7 (Venue seats 7 per table)
- Logo Recognition on GGP Website
- Name & logo recognition in GGP's 2016-17 Annual Report
- Sign recognition displayed at Annual Meeting event
- Name & Logo recognition & hot link on all GGP e-Newsletter "Growth Points" sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed announcements for Annual Meeting promotions
- Name & Logo recognition on all Annual Meeting event flyers & ADs
- Name recognition on all GGP media releases sent to promote Annual Meeting

#### \$1,000 Silver Sponsor Level

- Complementary reserved table with up to 4 seats
- Name & logo recognition in GGP's 2016-17 Annual Report
- Sign recognition displayed at Annual Meeting event
- Name & Logo recognition & hot link on all GGP Emailed announcements for Annual Meeting promotions
- Name & Logo recognition on all Annual Meeting event flyers
- Name recognition on all GGP media releases sent to promote Annual Meeting

#### \$ 500 Bronze Sponsor Level

- Name recognition on all GGP media releases sent to promote Annual Meeting
- Sign recognition displayed at Annual Meeting event
- Name & logo recognition in GGP's 2016-17 Annual Report

### GGP Internship Recognition Program (Wednesday, August 10, 2017)

**St. Mary's Banquet Hall, Chardon – 6:00-9:00 PM**

**Anticipated Attendance:** Up to 200 Internship Students, Business Sponsors, Intern families & Media

**Program Purpose:** to recognize and celebrate the students who completed the 2017 Summer Internship season.

#### \$1,000 Sponsor Level

- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to Internship Recognition event
- Name recognition on all GGP media releases sent to highlight Internship Recognition event
- Sign Recognition at Internship Recognition event

#### \$ 500 Sponsor Level

- Name recognition on all GGP media releases sent to highlight Internship Recognition event
- Sign Recognition at Internship Recognition event

## 2017 Youth Workforce Training Events

8th Grade Career Awareness Events & High School Career Readiness Trainings (up to 12 events throughout the year).  
Single-day events available to every Geauga County school; average attendance: 100 students per event

### **Exclusive Sponsor Level – Actual costs (not to exceed \$1,000 Exclusive Lunch Sponsor per event)**

- Opportunity to address students at event
- Name/logo Recognition at Youth event

### **Co-Sponsor Level: – Half actual costs (not to exceed \$ 500 Lunch per Co-Sponsor per event)**

- Name/logo Recognition at Youth event

**2017 Entrepreneur Success Breakfast (Scheduled: April 28-Ed Babcock, Junction Auto & June 2-Frank Lanza, Highway Garage; other dates TBA)**

**And/Or 2017 Networking Events (Dates/locations TBA)**

**Topics & Locations TBA (Minimum of 4 per year each)**

**Anticipated Attendance:** Success Breakfasts = 75-200 per event; Networking 50-75 per event

**Success Breakfast Purpose:** to hear, learn from and be inspired by the stories of Geauga County entrepreneurs who have built their businesses from the ground up.

**Networking Event Purpose:** to connect with other GGP members, build collaborations, generate business

### **\$1,000 Annual Success Breakfast Sponsor**

### **\$1,000 Annual Networking Event Sponsor**

- Year-long Name & Logo recognition & hot link on GGP's Growth Points as Annual Success Breakfast or Networking Sponsor
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to the sponsored Entrepreneur Success Breakfast or Networking event(s)
- Name recognition on all GGP media releases sent to highlight sponsored Entrepreneur Success event(s)
- Sign Recognition at sponsored Entrepreneur Success Breakfast or Networking event(s)

### **\$250 Success Breakfast Sponsor Level (single event)**

### **\$250 Networking Event Sponsor Level (single event)**

- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to the sponsored Entrepreneur Success Breakfast or Networking event(s)
- Name recognition on all GGP media releases sent to highlight sponsored Entrepreneur Success Breakfast or Networking event(s)
- Sign Recognition at sponsored Entrepreneur Success Breakfast or Networking event(s)



## ***HomeGrown Geauga Annual Fundraising Event (Saturday, August 19, 2017)***

**Location:** ASM International, 9639 Kinsman Road, Materials Park, OH 44073-0002

**Anticipated Attendance:** Up to 300 Business Leaders, County and State Officials, other Benefactors and Media

**Event Purpose:** HomeGrown Geauga is the primary annual fundraising event to support the GGP's Workforce Development programs, which strive to **PREPARE TOMORROW'S WORKFORCE TODAY**. The High School Internship Program, Career Awareness and Career Readiness days and the new "Ignite Your Career" event are providing Geauga County students with valuable skills they need to succeed in the workplace.

**Event Description:** HomeGrown Geauga is a unique evening of home grown food, spirits and entertainment provided by Geauga musical and other artistic talent. Featured chefs will provide a great culinary experience featuring locally grown produce, farm raised meat and exquisite desserts.

### **Marketing Tactics**

- Media releases (to begin in the spring 2017)
- eNewsletter (at least monthly, to begin no later than July) to more than 1,800 active contacts
- Social Media (Facebook, Twitter, LinkedIn)
- GGP Website
- Event e-Vites and Flyers
- Event banners & signage

### **\$7,500 – DIAMOND Presenting Sponsor Level (\$5,900 Tax-deductible)**

- Named Diamond Presenting Sponsor
- Two Complementary Tables of 8 (16 total tickets) at the HomeGrown Geauga Event
- Exclusive Recognition in Geauga Business Magazine June issue
- Logo Recognition on GGP Website Home page
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition & hot link on all GGP e-News "Growth Points" sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline July 1)
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

***HomeGrown Geauga Sponsorship Opportunities Continued...***

### **\$5,000 – PLATINUM Sponsor Level (\$3,800 Tax-deductible)**

- Named as a Platinum Sponsor at the HomeGrown Geauga Event
- 12 Complementary Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website Home page
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline July 1st)
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event
- Opportunity to feature a display promoting your company to event attendees

### **\$2,500 – GOLD Sponsor Level (\$1,700 Tax-deductible)**

- Named as a Gold Sponsor at the HomeGrown Geauga Event
- 8 Tickets for the HomeGrown Geauga Event
- Logo Recognition on GGP Website Home page
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition on all HomeGrown Geauga print materials (deadline July 1)
- Name & Logo recognition & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

### **\$1,500 – SILVER Sponsor Level (\$900 Tax-deductible)**

- Named as a Silver Sponsor at the HomeGrown Geauga Event
- 6 Tickets for the HomeGrown Geauga Event
- Logo recognition on HomeGrown Geauga promotional tote bags
- Name & Logo recognition & hot link on all GGP e-News “Growth Points” sent prior to event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

### **\$1,000 – BRONZE Sponsor Level (\$600 Tax-deductible)**

- Named as a Bronze Sponsor at the HomeGrown Geauga Event
- 4 Tickets for the HomeGrown Geauga Event
- Name & Logo recognition & hot link on all GGP Emailed event announcements connected to HomeGrown Geauga Promotions
- Name recognition on all GGP media releases sent to promote HomeGrown Geauga
- Sign Recognition at HomeGrown Geauga event

### **\$ 500 – PATRON Sponsor Level (\$300 Tax-deductible)**

- Named as a Patron of the HomeGrown Geauga Event
- 2 Tickets for the HomeGrown Geauga Event
- Sign Recognition at HomeGrown Geauga event